



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 09-26-2012 PAGE: 1 of 4

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
396405	08-21-2012	09-25-2012	1	KYRILLOS FOR SENATE	KYRILLOS FOR SENATE	POLITICALS	WPVI - PHILADELPHIA										
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title							
			241800	PHILADELPHIA	A. CLIFFORD	10-09-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	241800							
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-09-2012	10-12-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30		X	X	X	X			4	900	0	0.00
2	10-15-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	X	X	X	X	X			5	900	15	13,500.00
3	11-05-2012	11-06-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	X	X						2	900	2	1,800.00
4	10-09-2012	10-12-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30		X	X	X	X			4	1,900	0	0.00
5	10-15-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	X	X	X	X	X			5	1,900	15	28,500.00
6	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	X	X						2	1,900	2	3,800.00
7	10-09-2012	10-12-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	8	30		X	X	X	X			4	1,900	0	0.00
8	10-15-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	8	30	X	X	X	X	X			5	1,900	15	28,500.00
9	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	8	30	X	X						4	1,900	4	7,600.00
10	10-09-2012	10-12-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	8	30		X	X	X	X			4	1,100	0	0.00
11	10-15-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	8	30	X	X	X	X	X			5	1,100	15	16,500.00
12	11-05-2012	11-06-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)	8	30	X	X						2	1,100	2	2,200.00
13	10-09-2012	10-12-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30		X	X	X	X			4	1,100	0	0.00
14	10-15-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30	X	X	X	X	X			5	1,100	15	16,500.00
15	11-05-2012	11-06-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30	X	X						2	1,100	2	2,200.00

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Contract No 396405		Contract Dt 08-21-2012	Revision Dt 09-25-2012	Rev# 1	Advertiser KYRILLOS FOR SENATE			Brand KYRILLOS FOR SENATE			Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA					
Agency Est#			CMS # 241800	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-09-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 241800					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	10-09-2012	10-12-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30		X	X	X	X			4	1,600	0	0.00
17	10-15-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30	X	X	X	X	X			5	1,600	15	24,000.00
18	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				8	30	X							1	1,600	1	1,600.00
19	10-09-2012	10-12-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30		X	X	X	X			4	1,700	0	0.00
20	10-15-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30	X	X	X	X	X			5	1,700	15	25,500.00
21	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				8	30	X							1	1,700	1	1,700.00
22	10-09-2012	10-12-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30		X	X	X	X			4	1,100	0	0.00
23	10-15-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30	X	X	X	X	X			5	1,100	15	16,500.00
24	11-05-2012	11-05-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30	X							1	1,100	1	1,100.00
25	10-09-2012	10-12-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				8	30		X	X	X	X			4	1,100	0	0.00
26	10-15-2012	11-02-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				8	30	X	X	X	X	X			5	1,100	15	16,500.00
27	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				8	30	X							1	1,100	1	1,100.00
28	10-09-2012	10-12-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30		X	X	X	X			4	1,150	0	0.00
29	10-15-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30	X	X	X	X	X			5	1,150	15	17,250.00
30	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30	X							1	1,150	1	1,150.00

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31	10-09-2012	10-12-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30		X	X	X	X			4	2,700	0	0.00
32	10-15-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30	X	X	X	X	X			5	2,700	15	40,500.00
33	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30	X							1	2,700	1	2,700.00
34	10-09-2012	10-12-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30		X	X	X	X			4	3,400	0	0.00
35	10-15-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30	X	X	X	X	X			5	3,400	15	51,000.00
36	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30	X							1	3,400	1	3,400.00
37	10-09-2012	10-12-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				8	30		X	X	X	X			4	3,600	0	0.00
38	10-15-2012	11-02-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				8	30	X	X	X	X	X			5	3,600	15	54,000.00
39	11-05-2012	11-05-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				8	30	X							1	3,600	1	3,600.00
40	10-09-2012	10-14-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				8	30		X	X	X	X	X	X	4	3,700	0	0.00
41	10-15-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				8	30	X	X	X	X	X	X	X	5	3,700	15	55,500.00
42	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				8	30	X							1	3,700	1	3,700.00
43	10-09-2012	10-12-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)				8	30		X	X	X	X			4	1,350	0	0.00
44	10-15-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)				8	30	X	X	X	X	X			5	1,350	15	20,250.00
45	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)				8	30	X							1	1,350	1	1,350.00

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Agency Est#			CMS # 241800	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241800			
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46	10-20-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)			8	30						X		1	900	3	2,700.00
47	10-20-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)			8	30						X		1	1,300	3	3,900.00
48	10-20-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)			8	30						X		1	1,100	3	3,300.00
49	10-21-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)			8	30							X	1	600	3	1,800.00
50	10-21-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)			8	30							X	1	600	3	1,800.00
51	10-21-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)			8	30							X	1	1,300	3	3,900.00
52	10-21-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)			8	30							X	1	650	3	1,950.00
53	10-21-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)			8	30							X	1	700	3	2,100.00
54	10-21-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)			8	30						X	X	1	1,500	3	4,500.00
																Contracted Gross Total:		274	489,450.00
																Actual Gross Total:		274	489,450.00
																Agency Commission:			73,417.50
																Net Total:			416,032.50
Month/YR			Preempted	Made Good		Contract Total		Adjustments								Actual Total			
Oct 12			0.00	0.00		300,300.00		0.00								300,300.00			
Nov 12			0.00	0.00		189,150.00		0.00								189,150.00			
TOTAL			0.00	0.00		489,450.00		0.00								489,450.00			

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